

Survey Item	Percentage of respondents who “strongly agree” or “agree”
The mentor clearly explained mentoring requirements/recommendations for the semester.	91%
I felt that all mentoring staff—including front-desk and study-skills staff—treated me courteously.	87%
Overall, I was satisfied with the mentoring program.	86%

### AIM - Participants' Satisfaction with Academic Support Programs Staff and AIM Action

#### Action Description

We will review two to three more semesters of data during the next cycle to determine trends.

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### First Alert

#### Goal Description

The First Alert program is an early alert referral system that enables SHSU faculty and staff to refer students whose in- or out-of-class performance demonstrates a need for academic support to the SAM Center mentor who aid those referred to improve their academics.

#### Related Items/Elements

##### First Alert - Increase Program Outreach

#### Performance Objective Description

The mission of the First Alert program relies upon both the faculty and staff, who refer students, and students, who must respond, to use the program. Given this, it is important to monitor the outreach conducted on behalf of the program.

##### First Alert - Increase Referrals and Referrers

#### KPI Description

To establish a benchmark, the number of referrals made to the First Alert program and the number of referrers who use the First Alert program will be tracked for each semester (Fall and Spring) as well as for the entire academic year.

#### Results Description

There was a 14.7% increase in the number of First Alert referrals from fall 2015 – fall 2016. In spring 2016 – spring 2017, there was a 28.4% increase in the number of referrals. Altogether, there was a 21.2% increase in referrals from the 2015 – 2016 to the 2016 – 2017 assessment cycle. While the number of referrers did increase for the entire academic year, the growth was minimal. During the fall 2016 semester, 142 professors issued alerts, which is ten more than the number who referred in the fall semester of the year prior. During the spring 2017 semester, 135

professors referred students to the First Alert program, which is only one more than the number of professors who referred during the spring semester of the previous year.

Semester	Number of Referrals	Number of Referrers
Fall 2015	656	132
Spring 2016	584	134
Fall 2016	753	142
Spring 2017	750	135

### First Alert - Increase Referrals and Referrers Action

#### Action Description

Both the number of referrals and the number of referrers increased. The hope is that trend will continue so the First Alert program is used by far more than 10% of campus instructors.

The Texas Legislature passed House Bill 2223 recently. In response, the university activated a progress report function in EAB's SSC software (MSP). This function is tied to the Alert system. This means that the First Alert program will be receiving anywhere from 0 (assuming every student is doing phenomenally) to over 2000 new referrals in the fall semester alone. The goal in the office is to train a new hire to help facilitate these referrals.

### First Alert - Increase Response Rate

#### KPI Description

To establish a benchmark, the method (i.e., phone, in person, email, all responses, and no response) and the rate at which students respond will be tracked for each semester (fall and spring) as well as for the entire academic year.

#### Results Description

A benchmark has been established for the response rate of students referred during the upcoming assessment cycle. Although the number of First Alerts issued has been steadily growing each semester since 2013-2014, the number of referred students reached has been in decline. The average number of referrals received during a fall semester is 587, a number exceeded during 2016, in which 753 referrals were issued. However, the average percentage of students reached for fall semesters is 61.96%. During fall 2016, only 48.34% of the referred students were reached. During the spring 2017 semester, the number of referrals rose from 329 during the previous year to 385 referrals. However, the percentage of referred students reached fell from 56% during the year prior to 51%. Furthermore, phone is the method of outreach by which the majority of First Alert referred students are reached, with the average number of respondents reached by phone being 58.76%.

Semester	Number of Referrals	Number of Referred Students Reached	Percentage of Referred Students Reached
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